



The 2024 Global Business Forum

Sustainable Global Entrepreneurship and Innovation

July 1st, 2024, 01:00 PM (KST, UTC+9)

LG-POSCO Building, Room #625, Korea University, Seoul, South Korea

In response to the dynamic shifts within the global business arena, the Global Business area at Korea University Business School (KUBS) has launched the Global Business Forum. Designed as a pivotal platform, the forum invites graduate students and junior faculty to partake in scholarly dialogue and nurture opportunities for the advancement of research ideas and career growth. Our primary goal is to foster a vibrant scholarly conversation that tackles the complexities of the changing global business environment while uncovering novel approaches.

WHO SHOULD ATTEND?

The event is crafted to accommodate a diverse audience, encouraging scholars to share their research interests and ideas for valuable feedback. Regardless of whether you bring a draft paper or not, attendees will have the chance to participate in enriching discussions and gain valuable insights from scholars to refine their work and advance their ideas.

HOW TO REGISTER?

We kindly request prospective attendees to submit a one-page bio/research interests in bullet-point format. This one-page format allows attendees to highlight their career development milestones and the research interests they wish to discuss with the panelists. Please use the link below to submit your application. The deadline for submission is June 10th, 2024, 11:59 PM (KST, UST+9). Due to space limitations of 50 participants, we encourage you to apply as early as possible. <https://forms.gle/Ni1sVWYvnFJiUNex5>

KEYNOTE SPEAKER



Sharon Alvarez

Thomas W. Olofson Chair in Entrepreneurship at University of Pittsburgh
AOM President

"Sustainable Global Entrepreneurship and Innovation"

PANELISTS



Curba M. Lampert

Knight Ridder Eminent Scholar Endowment
Chair Professor,
Dept of International Business,
Florida International University

Areas of Expertise

Entrepreneurship; Strategy; Technology and Innovation



Brian S. Park

Assistant Professor,
Dept of Management, Georgia State University

Areas of Expertise

Adverse events; Social evaluations; ESG and corporate social responsibility



Minyoung Kim

Frank T. Stockton Professor
Professor, School of Business, University of Kansas

Areas of Expertise

Strategic Management; International Business; Technology and Innovation; Value creation and Value appropriation



DuckJung Shin

Associate Professor,
Korea University Business School, Korea University

Areas of Expertise

International OB/HRM; Strategic HRM; Workplace diversity

ORGANIZER



Korea University
Business School

Korea University Business School
Area of Global Business

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PROFESSIONAL DEVELOPMENT WORKSHOP

JULY 1ST

- ~13:15 Registration
- 13:15~14:15 Opening Remark
· Sang Yong Kim, Dean of KUBS
Keynote Speech: Sustainable Global Entrepreneurship and Innovation
· Sharon Alvarez (AOM President)
- 14:30~16:20 R#1: Entrepreneurship
· Sharon Alvarez
R#2: Technology Strategy & International Business
· Curba M. Lampert
R#3: Global Innovation & Political Strategy
· Minyoung Kim
R#4: Sustainability and ESG
· Brian S. Park
R#5: Behavioral Issues
· DuckJung Shin

GLOBAL BUSINESS FORUM INSIGHTS SERIES

JULY 3RD

- 14:00-15:15 A special session with
· Dana Minbaeva (Professor, King's College London/
Copenhagen Business School)
- 15:30-17:30 A special session on 'Academic life in the U.K.' with
· Hyeyoun Park (University of Surrey)
· Ji-Won Song (University of Edinburgh)
· Zibang Chen (University of Manchester)

JULY 8TH

- 09:30~11:30 A special session with
· Anthea Zhang (Professor, Rice University,
President, Strategic Management Society)

KOREA UNIVERSITY BUSINESS SCHOOL

Korea University Business School stands as a pioneering institution in business education, being the first to introduce business studies in Korea since its inception in 1905 as part of Korea University, originally Bosung College. It has consistently led in innovation and quality, being the first in the nation to receive AACSB and EQUIS accreditation, reflecting its commitment to excellence in business education and research.

FACULTY AT GLOBAL BUSINESS AREA

Ahn, Yoojung | PhD, University of Massachusetts
Cho, Myeong-Hyeon | PhD, Cornell University
Chung, Jaiho | PhD, Harvard University
Jeong, Insik | PhD, University of South Carolina
Pyun, Ju Hyun | PhD, University of California, Davis
Shin, DuckJung | PhD, University of Western Ontario

Cho, Cecile Kyung-Ah | PhD, Columbia University
Chung, Chris Changwha | PhD, University of Western Ontario
Hemmert, Martin | PhD, University of Cologne
Moon, Jon Jungbien | PhD, University of Pennsylvania
Rhee, Jay Hyuk | PhD, Ohio State University

Location



- Subway line: Line No.6 Korea University Station, Exit No.1
- Bus: 101, 1017, 111, 1111, 1112, 1222, 144, 173, 2222, 273, 7211



EVENT COORDINATOR

- DuckJung Shin (Associate Professor at Korea University)

CO-ORGANIZERS

- Chanhyuk Shin (PhD Candidate at Korea University)
- Nam Kim (PhD Candidate at Korea University)

PDW FACILITATOR

- Jukyeong (Judy) Han (Assistant Professor at McMaster University)

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